



THE
LEADERSHIP
FACTORY

Coaching for Excellence

The Leadership Factory is delighted to announce new dates for their development programme, **Coaching for Excellence**.

Coaching is about releasing the potential within people to optimise their own performance. It is helping them to learn rather than teaching them. This requires a set of techniques and an approach that needs to be understood, developed and harnessed by the coach.

A good coach requires a depth of understanding and plenty of practice if the coaching they provide is to deliver its amazing potential.

The two-day programmes will be held in **Edinburgh** and **Glasgow**. They offer participants the opportunity to learn and apply the key skills and knowledge to be a highly effective coach in the workplace, such as understanding motivations, giving feedback, listening and challenging. It will help participants to develop a more rounded and tailored approach to their coaching activity.

The Leadership Factory is an **ILM Approved Centre** and our coaching programme is accredited by the Institute of Leadership and Management. The ILM is dedicated to advancing the capability of managers and leaders worldwide through the provision of expert qualifications, comprehensive membership services and learning resources. An **ILM Certificate** is available to all participants who complete the programme.

We believe that in the workplace, managers and leaders need to remain focussed on developing real performance benefits. **Coaching for Excellence** can help you get great performance out of your key people.

“Creating a **Coaching** culture is not a cost...it’s an investment for growth”

Jim Cook, Commercial Director,
Whyte & Mackay

2018 Programme

Edinburgh

27 September &
11 October

Glasgow

25 October &
15 November

Cost: £595 + VAT for workshops.
Additional options to implement learning into workplace discussed at workshops.

For further information or to join the workshops, contact [Penny Williams](mailto:penny@leadershipfactory.co.uk).

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